



Profile: An extremely creative, knowledgeable, organized, hard-working production designer and illustrator who has managed hundreds of projects and who has been involved with many from concept to design, through production and finishing. Possesses over 6 years of print-production experience and a high degree of technical knowledge, agency experience and research ability to troubleshoot just about any problem and resolve it quickly.

Related Experience and Results:

- Performed all production, design and many customer service duties at a fast-paced promotion company for over four years
- Negotiated a one week contract assignment into a six month contract due to an extensive production skill-set
- Improved customer satisfaction and minimized errors by following up constantly and listening to clients' concerns
- Identified potential errors in documents, art files, purchase orders and computer systems avoiding problems in production
- Strengthened communications and relations with outside art departments in order to efficiently complete time-sensitive projects
- Conceptualized, designed and managed websites while training clients to manage and update themselves
- Integrated social networking applications and usage training throughout clients' web presence
- Succeeded in designing mock-ups for presentation and completing production mechanicals for multiple projects, daily.
- Performed effectively with account coordinators, art director and company principals on multiple high priority accounts
- Maintained constant workflow while meeting daily deadlines with a minimal staff
- Completed hundreds of editing and writing assignments, managed over twenty writers for a Los Angeles-based music magazine
- Trained extensively in large format printing and finishing using two different, technical, industry-standard printing machines
- Exceeded clients' expectations with effective, targeted imagery helping them to meet their marketing goals
- Worked regularly with major brand guidelines, producing consistent creative according to clients' specifications
- Created concept art with art direction provided by company principal to generate new business
- Managed and designed two 3D models built to scale with an ultra high degree of accuracy for a fifteen million dollar lawsuit
- Anticipated outside vendors' digital art requirements for reduced set-up costs maximizing profits for my employer
- Hired, trained, managed and evaluated numerous employees for over five years at several large, high-volume companies
- Maintained and repaired computers and networks for an entire office saving the employer money and maintaining productivity

Employment History

- Music Editor / Illustrator - BPM Culture Magazine/djmixed.com 2000 - 2002
- Art Director / Production & Layout artist - Pacific Sons May 2002 – May 2006
- Freelance graphic design & production art - Immedia Solutions January 2002 – July 2009
- The Creative Group - Contract graphic designer and production artist – November 2006 – December 2007
- Graphic Designer / Art Director - Pierce Products - June 2007 – December 2007
- Contract Graphic Designer / Illustrator and Print Broker – December 2007 to present

Education

- Specialty ROP programs in high school
- Palomar College commercial art program
- Salt Lake Community College commercial art program

Life • Interests • Unique Experiences

- Lived abroad in South America (Chile) for two years
- Spent one month in Portugal on a music tour
- Event organizer for over 15 years
- Former music editor and writer for several print magazines
- Volunteer work teaching music and dj culture to high school students
- Professional dj for over 15 years

SKILLS

Traditional: drawing, painting, paste-up, mock-ups
Digital: illustration, painting, drawing, vector drawing
Design: typography, layout, print, web, basic principals
Web: Coding, wireframes, web content and production
Wordpress: as a CMS, theme customization, child themes
Social Networking: expert level, integration, marketing
Writing: editorial, features, reviews, editing
Photo: digital photography, retouching, enhancement
Presentation: Powerpoint/Keynote, public speaking,
Production: mechanicals, preflight, press checks
Color Mgmt: profiles, calibration, matching, spot
Audio: production, composing, loop cutting, mixing
Collaborative: team work, planning, work with others

