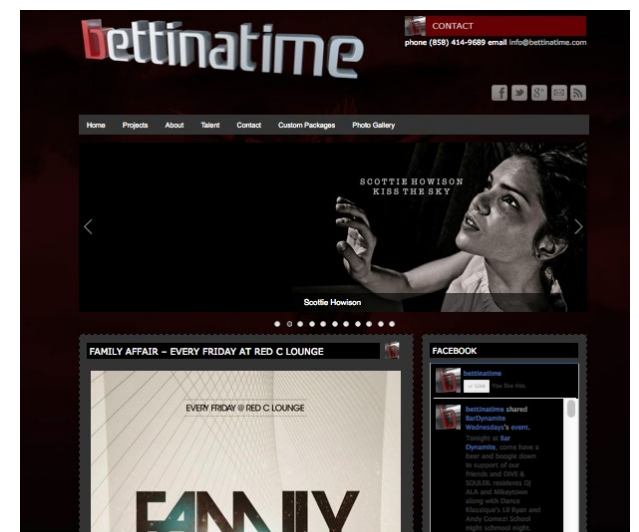
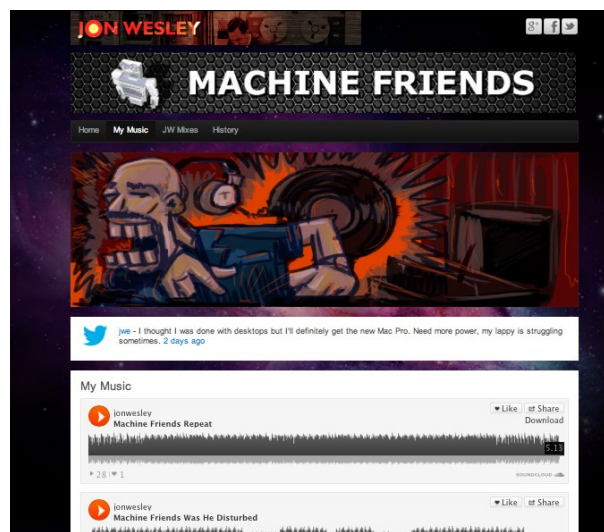
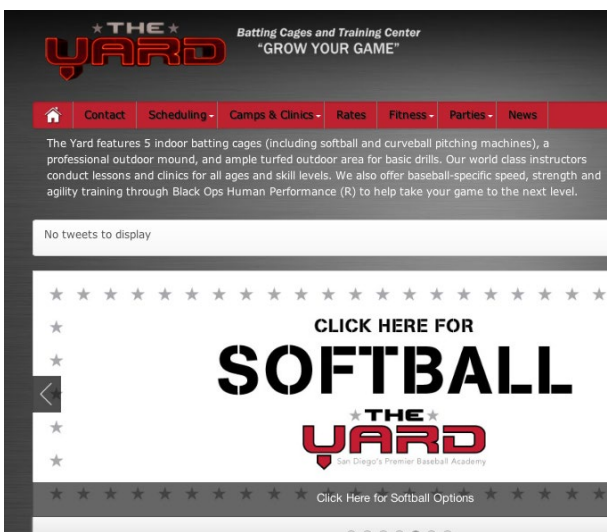
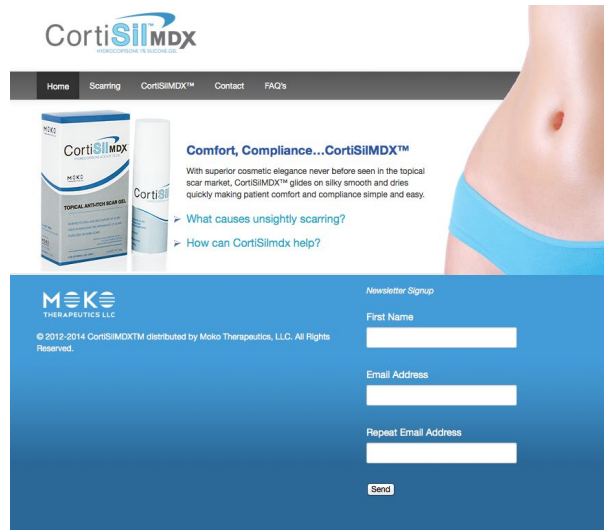




JON W. EWELL • 619.384.6211 • jon@jwecreative.com

These are recent websites I've designed. I specialize in Wordpress because it is a complete, affordable solution for my clients, and I've been using it for over 8 years. I can also design custom HTML and CSS sites. I'm mostly a front-end designer but I'm experienced and very proficient in back-end development using PHP, SQL, Rails etc., so I work well with developers. I regularly help my clients manage content and learn how to operate effective social networking campaigns and natural SEO. **Click the images below for a links to the live websites.**





CLICK HERE TO SEE MORE ON THE WEBSITE: JWECREATIVE.COM

CARTOON ILLUSTRATION

JON W. EWELL • 619.384.6211 • jon@jwecreative.com



**VARIOUS CARTOON STYLES DONE IN PHOTOSHOP
AND USING THE PROCREATE APP ON THE IPAD.**

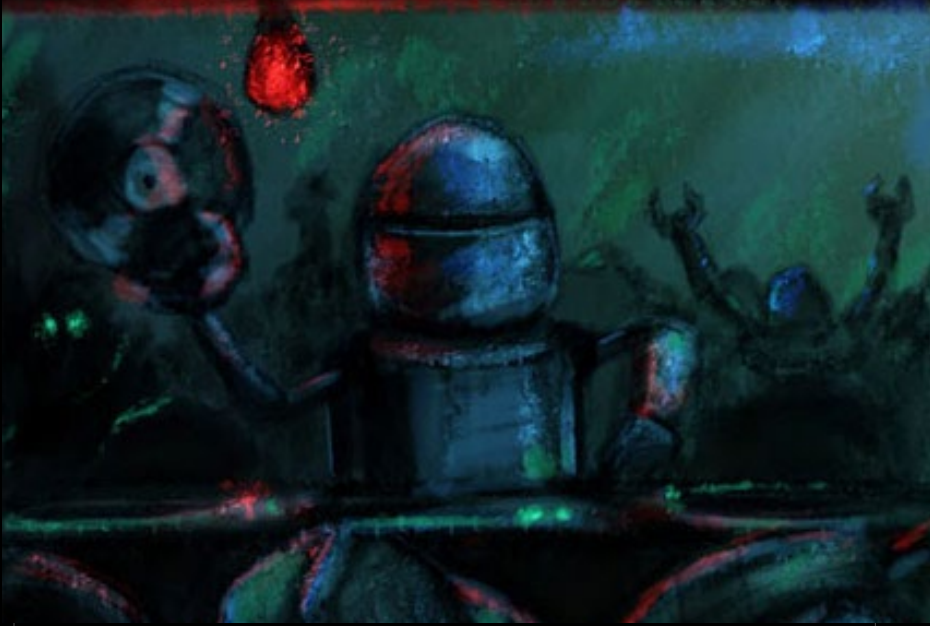


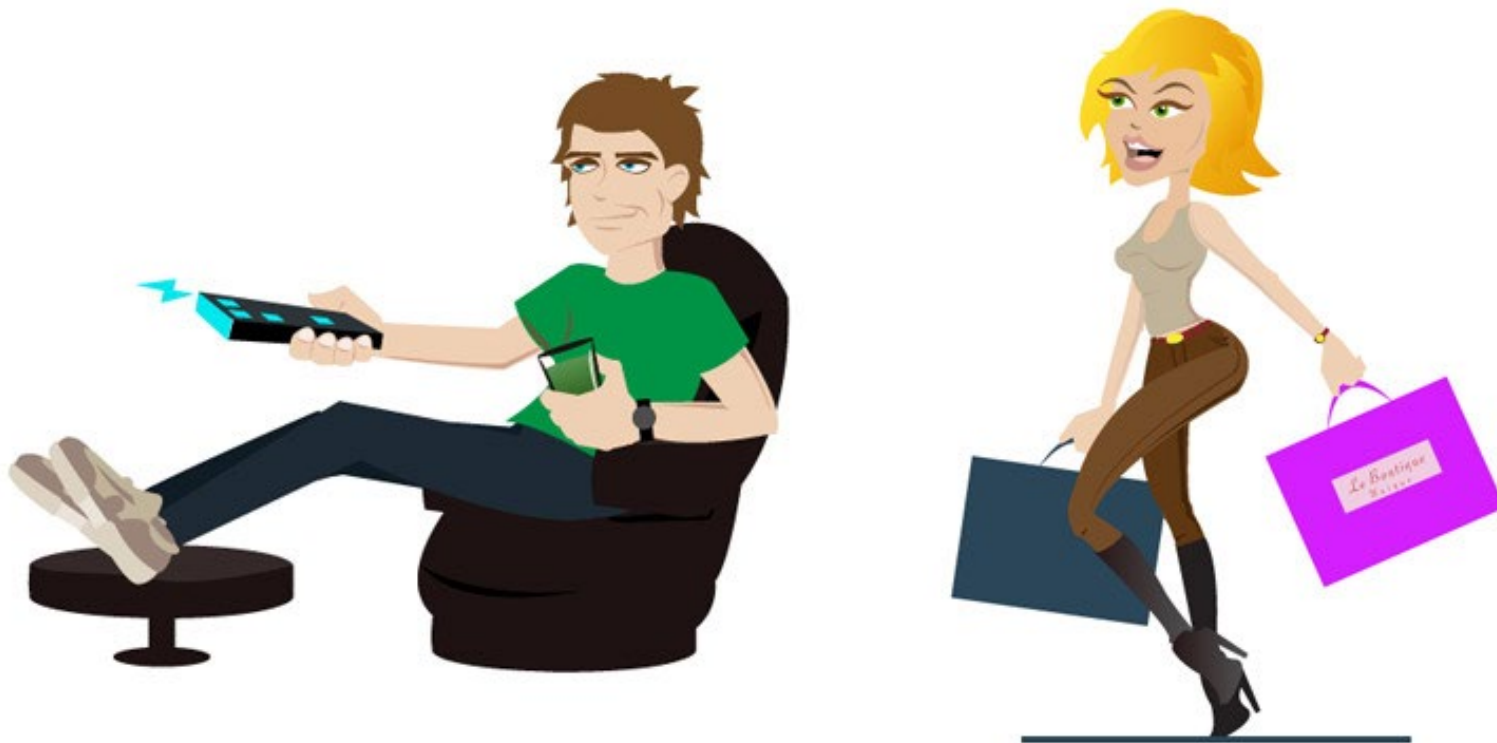
ILLUSTRATION

JON W. EWELL • 619.384.6211 • jon@jwcreative.com



JWE CREATIVE SERVICES



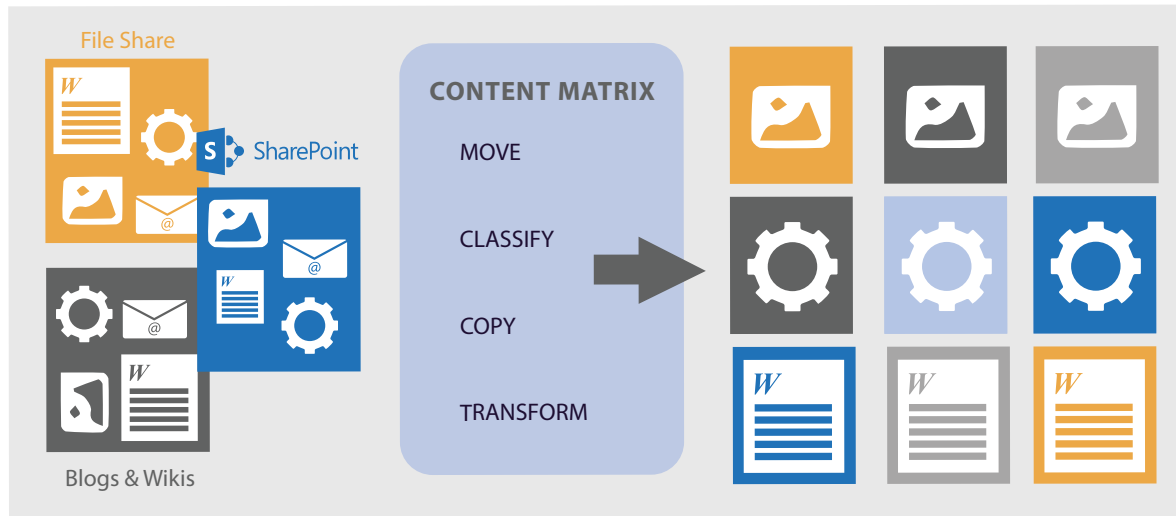


[CLICK HERE TO SEE MORE ON THE WEBSITE: JWECREATIVE.COM](http://JWECREATIVE.COM)

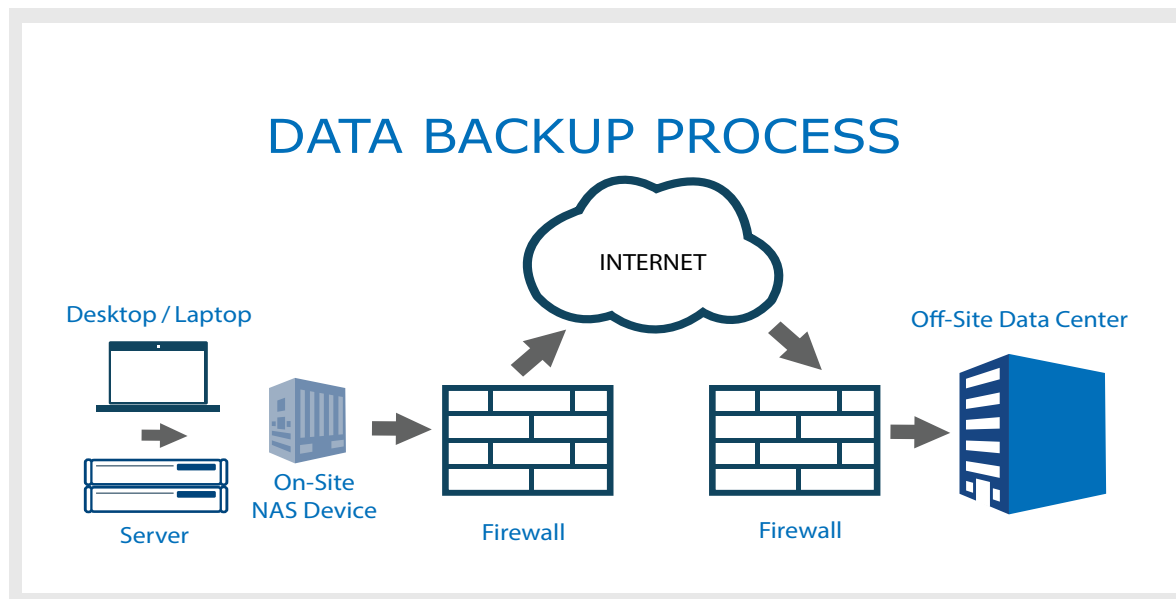
IT GUY character design
created for Managed Solution



[CLICK HERE TO SEE MORE ON THE WEBSITE: JWECREATIVE.COM](http://JWECREATIVE.COM)

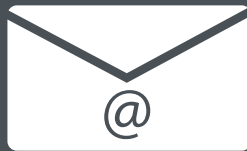
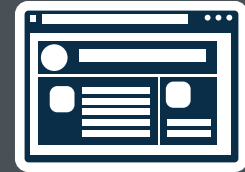
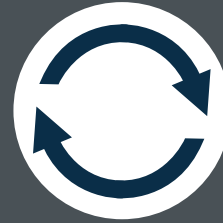


ICON GRAPHICS
created for Managed Solution



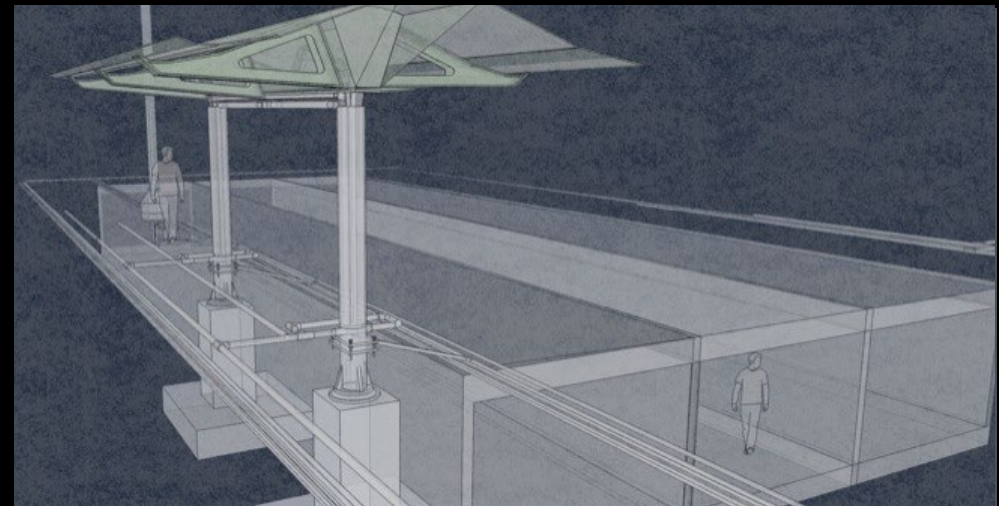
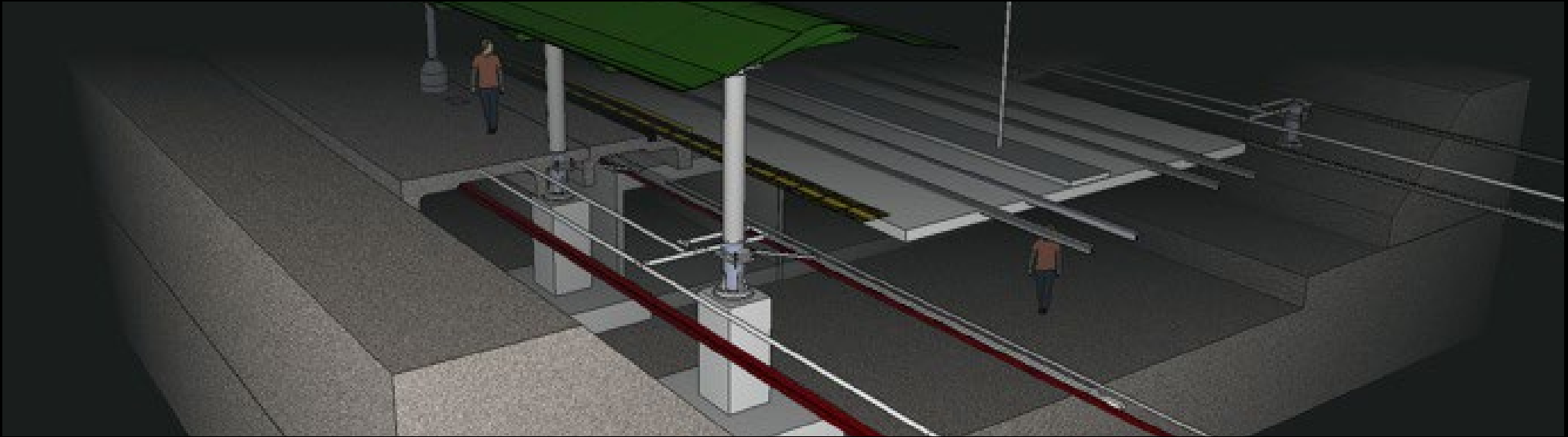
SHARE GET SOCIAL, SHARE STUFF, GO MOBILE	
DISCOVER FIND EXPERTS, DISCOVER INSIGHTS, FIND WHAT YOU NEED	
ORGANIZE TRACK PROJECTS, CONNECT TEAMS, STORE & SYNC DOCS	MANAGE MANAGE COSTS, MANAGE RISK, MANAGE YOUR TIME

[CLICK HERE TO SEE MORE ON THE WEBSITE: JWECREATIVE.COM](http://JWECREATIVE.COM)



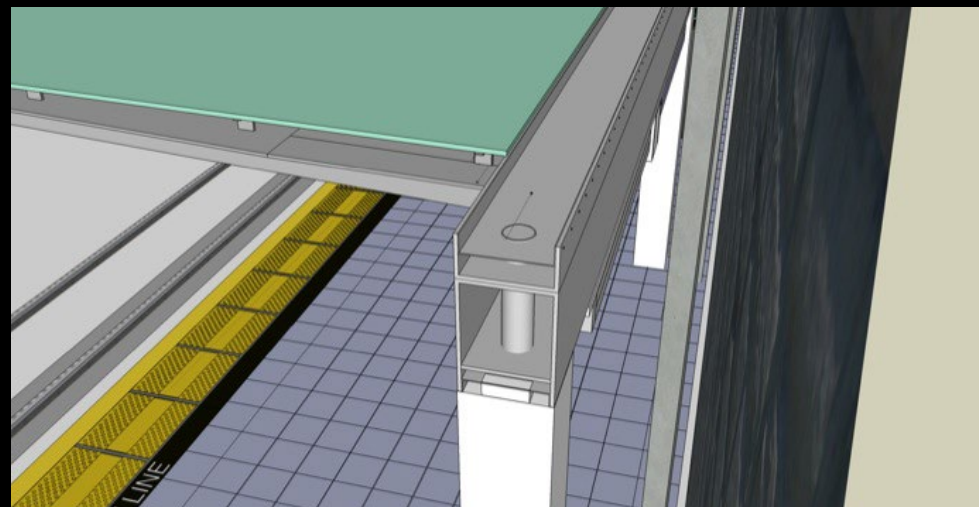
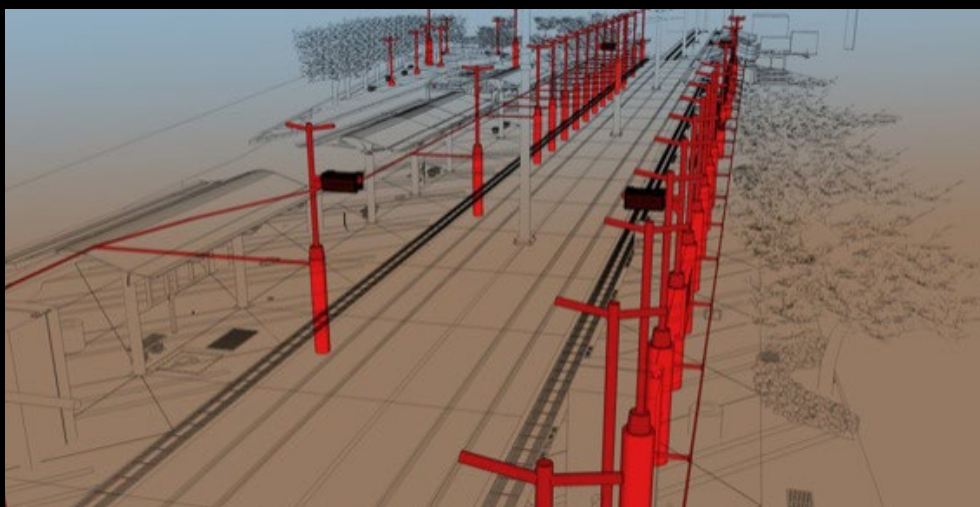
[CLICK HERE TO SEE MORE ON THE WEBSITE: JWECREATIVE.COM](http://JWECREATIVE.COM)

For this project I created two, full-scale Sketchup 3D models to illustrate various views for a trial. I built everything using the original schematics including all of the conduit that runs below ground. This enabled them to pick any view they needed to illustrate their case.



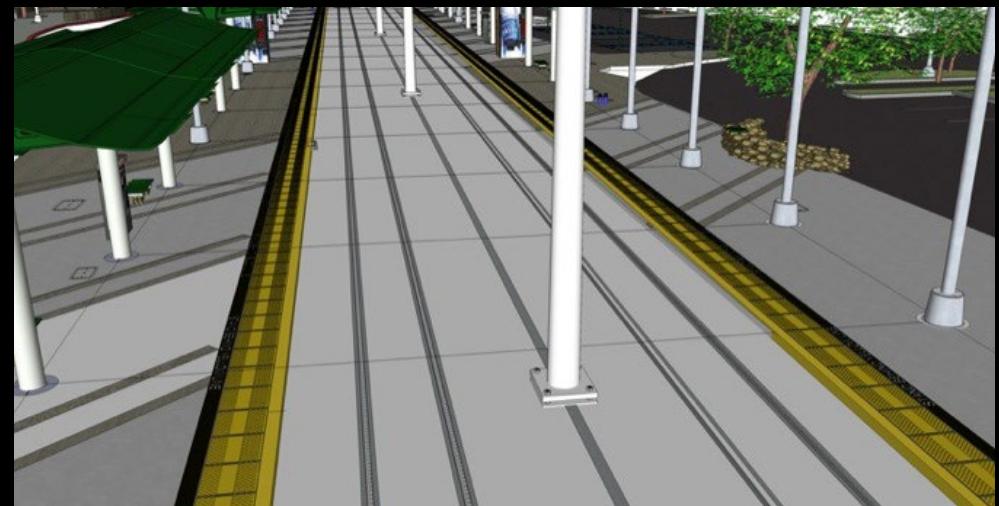
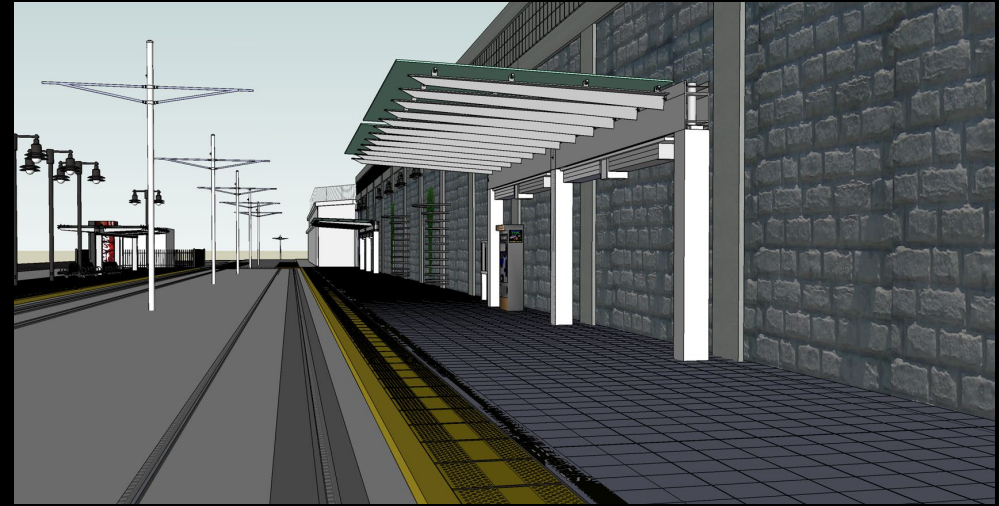
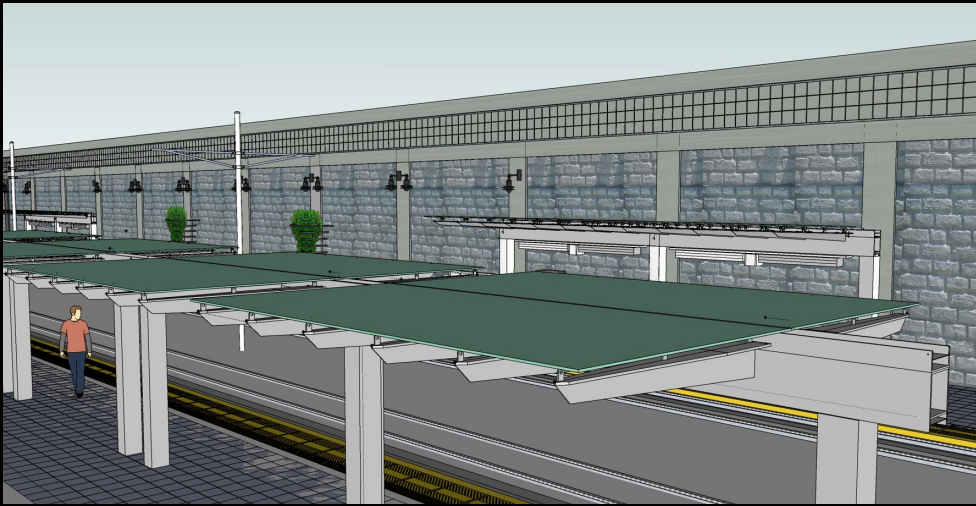
[CLICK HERE TO SEE MORE ON THE WEBSITE: JWECREATIVE.COM](http://JWECREATIVE.COM)

Front-facing view, line art with spot color and detail views.



[CLICK HERE TO SEE MORE ON THE WEBSITE: JWECREATIVE.COM](http://www.jwecreative.com)

Multiple views of a second station. All from the same model.



I designed these retail displays for Nestle and also prepared the files for large format printing. They were printed to be 6-10 feet high and placed in hundreds of grocery stores in the US and Mexico.



[CLICK HERE TO SEE MORE ON THE WEBSITE: JWECREATIVE.COM](http://JWECREATIVE.COM)



"The Spirit of the Real American Diner"



CLICK HERE TO SEE MORE ON THE WEBSITE: JWECREATIVE.COM

A Powerpoint sales deck designed for an agency. Gamesa is a brand owned by Pepsico and is found in many countries including the United States.



Introducing the Gamesa Kids portfolio, just in time for Back to School








New Gamesa Kids Portfolio

Objective:

- Obtain distribution of the entire Gamesa Kids Product Line at key retailers (including new points of distribution and new sku - Chokis)
- Create excitement and gain support amongst retailers for the new Gamesa Kids Product Line
- Generate awareness, excitement and trial of Gamesa's Kids Product Line amongst Hispanic households with kids ages 6-12 [1st - 6th graders]
- Create connection with and demand from Hispanic Kids ages 6-12 [1st - 6th graders]

A Fun and Delicious Way to Connect with Hispanic Kids

Objective: Re-engage the lost Consumer

- Increase brand penetration and buy rate among Hispanic 101
- Develop a long term emotional connection with kids and re-engage the consumer of the Gamesa brand equity
- Make Gamesa a kid requested cookie brand

Business Opportunity

- As our core consumers (school-age, replacement cookies) become more affluent, the Gamesa portfolio and buy rate decline. (Source: LA Retail Today (12/10/09))
- More than half of the Top 100 Hispanic 101 in LA are not buying Gamesa. (Source: LA Retail Today (12/10/09))
- Ask retailers what the problem is, and we will have both the problem and the solution. There are solutions and we are happy to partner for connecting with Hispanic Kids.

Consumer Fit

- The Hispanic consumer is important to sales of their traditions. They place a high value, but when it comes to marketing like an MNC, and it's to Hispanic brands.
- Lack of Gamesa's packaging design appeal and lack of awareness are key barriers for connecting with Hispanic Kids.
- Gamesa brand that is not enough to create an emotional connection with our target consumers. We need to create the "aha" "wow" experience.

New Package Designs That Better Connect with Moms and Kids

Kids Drive Cookie Consumption in Hispanic 101

- Cookie penetration index for 101 without kids is 1.01 with penetration index for 101 with kids is 1.18
- Hispanic moms are larger and longer than Anglo families, and they all buy larger than cookies.

Creating Impactful Packaging that Talks to Kids

- Kids connect with images that better relate to their daily lives. Packaging that connects that connection scores high with kids.
- Gamesa is refreshingly fun. Packaging designs to increase appeal to kids, with characters and images that are modern, active, and experience-based.

Timing

- PRINT US warehouse

NO CHANGES IN UPC, SPECS OR FORMULATION




Promotional Launch

Program Overview

- Use the time to school time frame to launch the NEW Gamesa Kids Product Line
- Use the new Kids Line "product story" to create "new news and noise" for Gamesa among retailers
- Leverage the new Kids Line product packaging along with a strong Back To School promotional plan to secure product placement
 - Partnership with stores that already merchandise the entire line together and at kid-friendly eye level
 - Entire product line available: display activity (stands, 11 posters, table-sticks and sack-backs)
- Leverage retail partnerships left-over (i.e. all retailers) to communicate new life to consumers (Hispanic Moms)
 - Allow characters to live "beyond the box"

What's in it for the Stores

- Promotion will be supported by eye-catching, unique in-store displays in the shape of giant lunch boxes, sack-back displays, poster, shelf talkers, and danglers.
- Promotion being offered to consumer is "Buy one box of Gamesa cookies and get 50 cents off second box"
- "FREE" back to school gift for kids (may be a book cover, stickers, poster, etc. Final offer TBD) featuring the new line of Gamesa characters that will be available on the second display as an in-store last pad.

Timeline:
in market 7/30/07 - 9/22/07 (8 weeks)

How to Excite the Retailer

Poniendo diversión en tu lonche sales kit

- A "lunch box" sales kit will be created to educate and excite the retailer on the launch of the new Gamesa Kids Line product packaging
- Break through the clutter of "everyday" sales materials
- Every kit will include
 - Sheet titled explaining "why the new Gamesa Kids Line is unique and the point of view and previous packages of product packaging as well as a description of the kit itself. (School promotional program and relevant promotional program)
 - Let them try the products (single-serving samples)
 - Chokis is a new great taste, try it for the first time
 - Re-discover the great taste of Mamut or Ananitas
 - 1,250 kits total will be created. Quantities per account representative TBD.



Getting Store Personnel Excited

Generate excitement and buzz among the store personnel:

- Store personnel will be given a FREE Gamesa cookie product together as a "thank you" from Gamesa
- Have them taste the products themselves
- Store personnel become brand ambassadors/supporters for Gamesa

How it works:

- 200 stores will be selected to participate
- Each store will be given 50 FREE Gamesa cookies vouchers (in Chokis box) redeemable at the store
- Store personnel will be given vouchers through their paycheck or at store level through Internal Headquarters mail system



Point of Sale Materials

Overview:

- In-store displays and Point of Sale materials communicating the Gamesa Kids To School Promotion and generating strong levels of purchase interest and consumer interaction.

What's in it for the Stores:

- Strong consumer interest in receiving FREE gift and coupons.
- The store is able to present their consumers with a program that is unique in the marketplace.
- Attractive In-Store Display Units and POS materials that generate excitement with consumers and provide a fun shopping experience for moms and their kids.

Program Elements:

- Impressive "storybook" of Gamesa Characters with Gamesa Characters based display that brings the promotion to life in a fun way
- Sack-backs, posters, shelf talkers, and danglers that will be Gamesa-branded to communicate the promotional campaign



Exciting The Consumer

Program Overview:

- Moms will receive valuable discounts (10% discount) on all Gamesa's Kids Line Products
- Kids will receive the gift (may be a book, CD, coloring poster, etc.) that Gamesa characters that will be available on the second display as an external last pad to generate excitement and interest in the shopping experience

What's in it for the Stores

- Strong sales for Gamesa products, plus attractive discounts (10% and Coupon)
- Free gift to kids that generates high levels of interest and interaction with Gamesa's Kid products

Participating Products

- Ananitas, Chokis, Loncheta, Mamut, Ananitas





Consumer Sampling: Active & Passive

Active Sampling:

- Put fun in the retail location!
- Bring the brand to life and connect with kids and moms at store
- One character mascot and Gamesa brand ambassador at each event
- Product sampling
- Consumer education/awareness
- Buy Now incentive (with premium)
- Requires minimal capital investment only with no overhead costs (i.e. no rent, direct shipping and market) TBD. Currently TBD in store event days available.

Passive Sampling:

- Over 140,000 Hispanic households in Los Angeles will receive a FREE Gamesa cookie sample at their front door
- Great opportunity to introduce the new kids line to our target consumers
- Sample may include an incentive to drive consumers to their local store to purchase Gamesa (e.g. coupon in the sample). Exact offer TBD.




Individual Pages

A Powerpoint Sales Deck created for Pierce Targets. A company that printed large format, coroplast targets for the military.

I also designed their logo, website and all other print collateral.



Complete All Weather Target Systems
www.piercetargets.com

Pierce Targets provides a new approach to the shooting industry.

Complete All Weather Target Systems



Complete All Weather Target Systems

CLICK HERE TO VIEW THE CASE STUDY ON THE WEBSITE.

PIERCE TARGETS

Old Technology

- Old targets have a short life span
- Easily damaged by inclement weather conditions
- Labor intensive construction, requiring jigs and pneumatic equipment, using costly wooden frames, staples and glue
- Easily fragments when struck by bullets
- Difficult to repair
- Must be stored "under roof"
- Difficult to replace target
- Requires staples, making handling dangerous
- Easily damaged by rough handling or being dropped
- Warps easily once exposed to the weather or improper storage

Complete All Weather Target Systems

PIERCE TARGETS

The old paper-covered targets do not last long.

Complete All Weather Target Systems

PIERCE TARGETS

New Self-Healing Corners **Old Wood Corners**

Holes left by an M-16 round after self-healing

Complete All Weather Target Systems

PIERCE TARGETS

Old Target and Backer **New Target**
 pre-printed, all weather, one piece target and self-healing frame

Easy to assemble!

Complete All Weather Target Systems

PIERCE TARGETS - MILITARY RANGE TESTING

Military Testing and Feedback

- In early 2007, the U.S. Marines began testing the self-healing frame. They tried to destroy the frame by shooting M-16 rounds point-blank (7 yards), while aiming at the corners and the rails.
- Outcome: They could not destroy the product.
- As a result of this testing we are now in the process of obtaining U.S. Department of Defense and U.S. Department of Justice approval that will allow Pierce Targets to begin replacing current technology in all military installations.
- The response was overwhelmingly positive and in the second quarter of 2007, the company began fulfilling orders for a number of Marine shooting ranges in Camp Pendleton, Camp Perry and Camp Lejeune.

Complete All Weather Target Systems

PIERCE TARGETS

Pierce Target Systems vs. The Competition

The key differentiators over the competition are:

- Will last exponentially longer than the old system which means greater cost efficiency
- Pierce Targets Systems have designs that are patent-pending which will replace the current conventional technology
- The only "all weather proof" target system
- The only one-piece, 6' x 6' 1000-yard target printed on corrugated plastic
- Easily assembled by only one person; no tools needed
- Environmentally sensitive; all products can be recycled
- Safety; no shrapnel when a frame is shattered
- Targets provide a precise measurement for the marksman
- Ammo / Utility Box weighs 2 pounds instead of a 15 pound metal box

Complete All Weather Target Systems

PIERCE TARGETS

General Bowden with Dennis Pierce

In an effort to create superior technology, Mr. Pierce works hand-in-hand with highly-experienced soldiers in charge of shooting ranges to ensure that the target system is world-class and that it meets the high expectations of the U.S. Military.

Complete All Weather Target Systems

PIERCE TARGETS

Complete All Weather Target Systems
www.piercetargets.com

Office: 760.466.2292
 Cell: 760.807.9630
 Fax: 760.466-2298

E-mail: jon@piercetargets.com
www.piercetargets.com

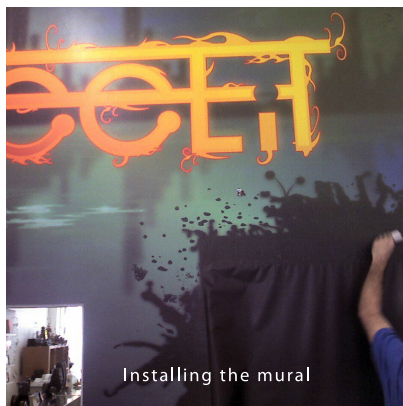
Complete All Weather Target Systems



FeelLit is a unique San Diego retail store that features amazing clothing, jewelry and one of a kind art from local artists. I worked with the owner to develop his brand and together we coined the term "Creative Retail."

I designed the logo, collateral and a mural inside the store and I also did all of the production design, preparing all of the files for print.

The large-format production for the mural was a challenge in itself. I had to design the artwork to fit around the door, the original art had to look good printed 10 feet high and in the end we created striking imagery that attracts crowds from the streets and helped FeelLit to be featured in various local magazines. The store was also featured in a segment on The Travel Channel.



Installing the mural



The original Illustration for the mural

Business Card Design



Uniting People Through
**music,
art &
fashion!**

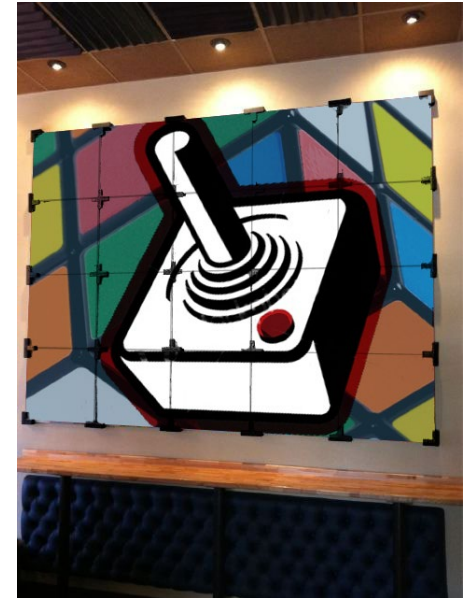
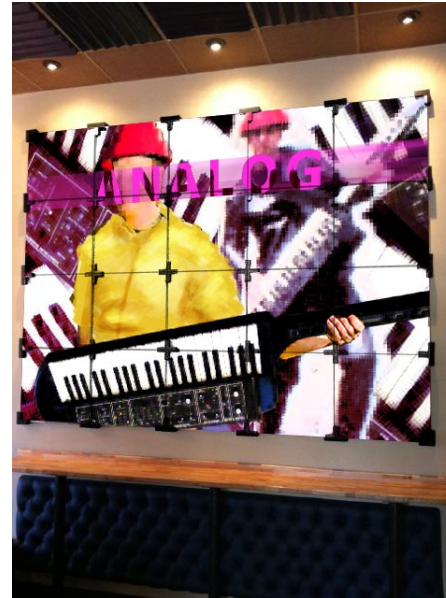
909 E Street
San Diego, CA 92101
619.865.7048
FeelLitSanDiego.com

feelit



Markalan
owner

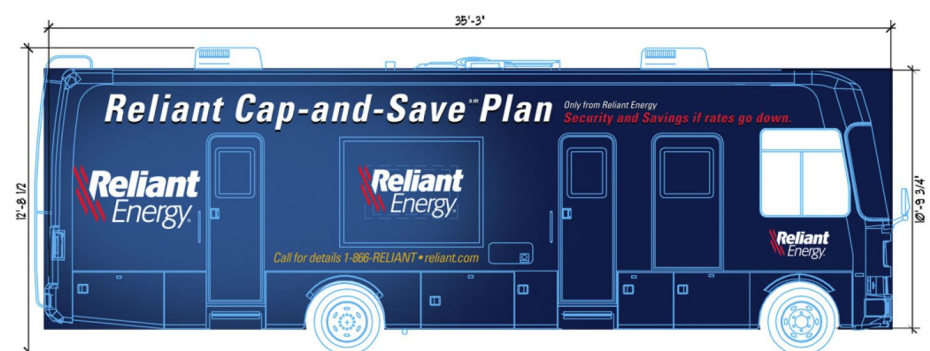
Mural concepts for a restaurant/nightclub called Analog in San Diego, CA



They wanted an 80s concept and the venue theme is based on music so I designed a Kenny Scharf tribute and a Devo-inspired image. There was an existing mural in place so I used a photograph of it to make the concept more realistic allowing the client to visualize how the finished art would appear.

[CLICK HERE TO VIEW MORE CONCEPT DESIGNS ON THE WEBSITE.](#)

Vehicle wraps for Reliant energy. We designed a car and an RV for an outdoor experiential marketing event in Texas. I also prepared all of the files for print.



[CLICK HERE TO VIEW THE CASE STUDY ON THE WEBSITE.](#)

A design for a vehicle wrap for Reliant energy. We designed a car and an RV for an outdoor experiential marketing event in Texas. I also prepared all of the files for print.



[CLICK HERE TO VIEW THE CASE STUDY ON THE WEBSITE.](#)

Concept designs for Reliant Energy's Cap & Save campaign for The AIM Agency.



Vehicle wrap concept.



Uniform concepts.



[CLICK HERE TO SEE MORE ON THE WEBSITE: JWECREATIVE.COM](http://JWECREATIVE.COM)

THE SKIN REVOLUTION BROCHURE DESIGN



ABOUT US

The Skin Revolution is a natural, raw, vegan and earth conscious company.

All ingredients are either ECOCERT approved, edible or produced naturally in the body. These unique formulations are created with rare and exotic ingredients that are extracted in cold process techniques to retain their natural composition.

The Skin Revolution's innovative formulations utilize a blend of ancient wisdom from around the globe, combined with modern and cutting edge pH knowledge. This makes for the most complete treatment that is currently offered on the market. An organic, non-toxic, preservative free, naturally derived, and non-toxic.

Each bottle provides a full spectrum spa treatment that supports the Whole Body Market's safety standards for natural beauty products. All products are pH balanced, preservative free, and contain natural and naturally derived active ingredients.

All formulations can be safely handled with your natural bacteria and are fully functional parts of you.

learn more at theskinrevolution.com

A recent brochure design for natural skin care company The Skin Revolution.

CLICK HERE TO VIEW THE CASE STUDY ON THE WEBSITE.

OUR PHILOSOPHY

The key purpose of a healthy skin care program is to assist and support the skin in recovering its basic natural functions and only processes. Skin has several built-in defense mechanisms and uses an acidic pH and pore approach to skin care. That's the natural logic of nature.

We were made to be dirty. That's just the way it is. We're born with a protective film on our skin. There was no infection, just what the earth provided. Consider how early we've had all these levels of different acids and bacteria on our skin. It's not a matter of how much, it's a matter of how often. The skin is constantly being attacked by the environment. The skin is constantly being attacked by the environment. The skin is constantly being attacked by the environment.

The innovative way Skin Revolution restores is by working with the skin's natural pH. It creates a comprehensive, natural and effective system for restoring the skin's natural pH. Skin Revolution helps get the skin's pH back to its natural level. It's not a matter of how much, it's a matter of how often. The skin is constantly being attacked by the environment. The skin is constantly being attacked by the environment. The skin is constantly being attacked by the environment.

This book explains that now the body is moving, organs & being generated. Feedback indicates we being some bad and powerful ingredients are being produced.

THE PRODUCTS

Visit www.theskinrevolution.com for complete product and purchase information.

Alpha Detoxifying Cleanser With local honey, Frankincense, and Retinoid Complex	Alkaline Moisturizing Cream With Phytoceramides, Living Phyto-Cell Phenols, and Active Peptides	Biozyme Enzyme Peel With Fresh Rose Fruit Fermentation, and Purified Enzyme	Sanguine Purifying Mask With Amazon Rain Forest Herbs, Moorichin, and Tamaru Oil
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Visit the website for more info on our services and other products.

www.theskinrevolution.com

- Private Consultations
- Private Label Services
- Instruction & Special Offers
- Laminar Facial Protocol

KISS IT IN POSITIONS
Fresh ingredients, gentle exfoliation

Michael Marano BIO

THE SCIENCE

It's important to understand how the skin functions. The main purpose of the skin is to protect us from our environment. The skin is the body's largest organ. It is composed of several layers and healthy skin cells are created at the base of the skin. The skin is constantly being attacked by the environment. The skin is constantly being attacked by the environment. The skin is constantly being attacked by the environment.

One of the main reasons for skin care is to protect the skin from the environment. The skin is constantly being attacked by the environment. The skin is constantly being attacked by the environment. The skin is constantly being attacked by the environment.

The process of removing dead skin cells using exfoliating methods such as acids and enzymes. This can make the skin look and feel great. However, it is actually causing microscopic damage that the body will be trying to repair by increasing the production of new skin cells. This is a natural process. The skin is constantly being attacked by the environment. The skin is constantly being attacked by the environment. The skin is constantly being attacked by the environment.

The genetics, health, and diet of the skin can be affected with enzymes. These enzymes will break down dead skin cells. Enzymes used in Skin Revolution's formulations can typically be found in grapes, papaya and pineapple. Enzymes will brighten the complexion and will not adversely affect the skin's natural self-renewal process.

THE PRODUCTS

Visit www.theskinrevolution.com for complete product and purchase information.

Omega Detoxifying Serum With Local Honey, Frankincense, and Retinoid Complex	Lagarto Hydrating Serum With Edible Castor Oil, Moroccan Argan Oil, and Tamaru Oil	Retinoid Moisturizing Serum With Amazon Rain Forest Herbs, Moorichin, and Tamaru Oil	Aurid Squalene Defender With Plant Based Squalene, Moroccan Argan Oil, and Tamaru Oil
--	--	--	---

THE SKIN REVOLUTION
Grassroots Skin Care

learn more at theskinrevolution.com

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www.theskinrevolution.com

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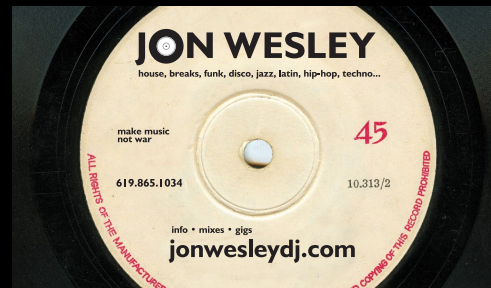
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FeeLitSanDiego.com



Markalan
owner



Dean Harris
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Direct - (760) 855-7002
dean@prmmmedent.com

EMAIL/INTERACTIVE DESIGN

JON W. EWELL • 619.384.6211 • JON@JWECREATIVE.COM



In June 2010 the agency I work for was contracted to develop an interactive campaign to promote the new AMC series The Walking Dead. We designed an interactive kiosk for the AMC Comic Con booth that featured a way for participants to take a photo using the kiosk station web cam and then they could watch the trailer and their face would be converted into a zombie in the trailer footage.

I was involved with the production of the images and graphics for the kiosk, the email blasts and the website.

THANKS FOR JOINING
AMC'S THE WALKING DEAD
 AT COMIC-CON 2010




 POST TO FACEBOOK
 POST TO TWITTER
 FORWARD TO A FRIEND

 **THE WALKING DEAD**
 A NEW ORIGINAL SERIES
 COMING THIS OCTOBER

CLICK ABOVE TO VIEW YOUR PERSONLIZED ZOMBIE VIDEO CLIP

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THANK YOU FOR JOINING:
 THE WALKING DEAD

 YOU WILL RECEIVE
 THE WALKING DEAD
 VIDEO LINK YOU JUST SAW
 WITHIN 24 HOURS

SELECT ONE:

FEMALE ZOMBIE  **MALE ZOMBIE** 
 SELECT SELECT

EMAIL VIDEO TO YOURSELF

PLEASE ENTER YOUR EMAIL ADDRESS

1 2 3 4 5 6 7 8 9 0 - _ delet.
 a w e r t y u i o p @ .com
 a s d f g h j k l .net .org
 z x c v b n m . enter

SEND

1 STEP UP TO THE SCREEN. 2 POSITION YOURSELF WITH EYES OPEN AND MOUTH CLOSED.REMAIN STILL.
 3 PRESS TAKE PHOTO BELOW.


 TAKE PHOTO

THE WALKING DEAD
 A NEW ORIGINAL SERIES
 COMING THIS OCTOBER
 PRESS TO CONTINUE

THE
WALKING DEAD

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Desktops are expensive to maintain.
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Remediation, standardization and ongoing management of core business applications.

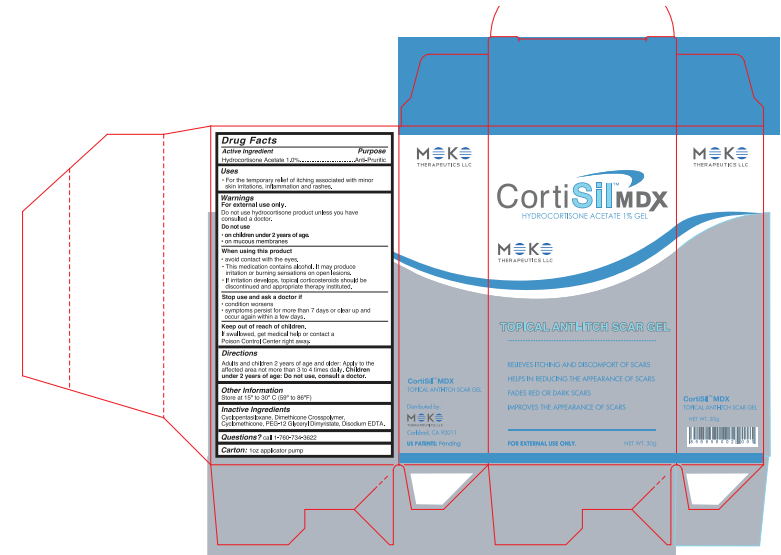
to learn how Managed Solution directly improves your company's productivity, sets predictable controlled costs while reducing the impact of infrastructure challenges to your daily operations.

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I created a series of campaigns along with the marketing manager focusing on cloud services and using my it guy character design. You can read more about him by clicking here.

CORTISILMDX™ PACKAGE DESIGN/PHOTOGRAPHY/RETOUCHING



This is an example of the complete creative services that I offer.

For this project I redesigned the logos for the product and the parent company. I also designed a website, print collateral, large-format banners and the packaging, I also shot and retouched the product photography.

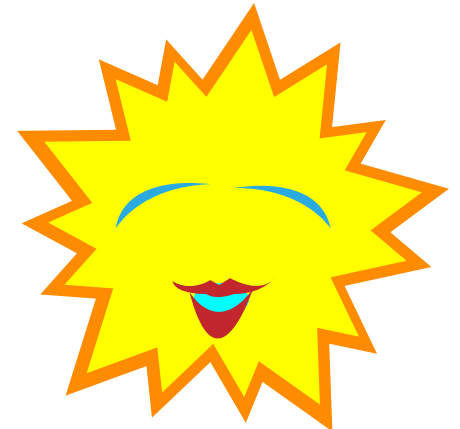
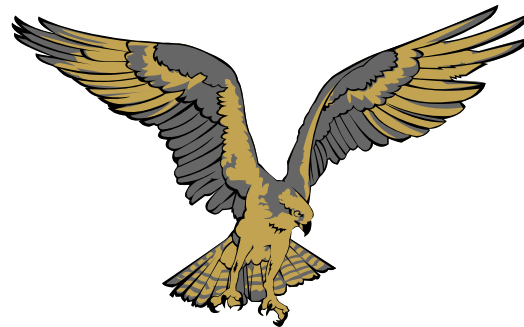
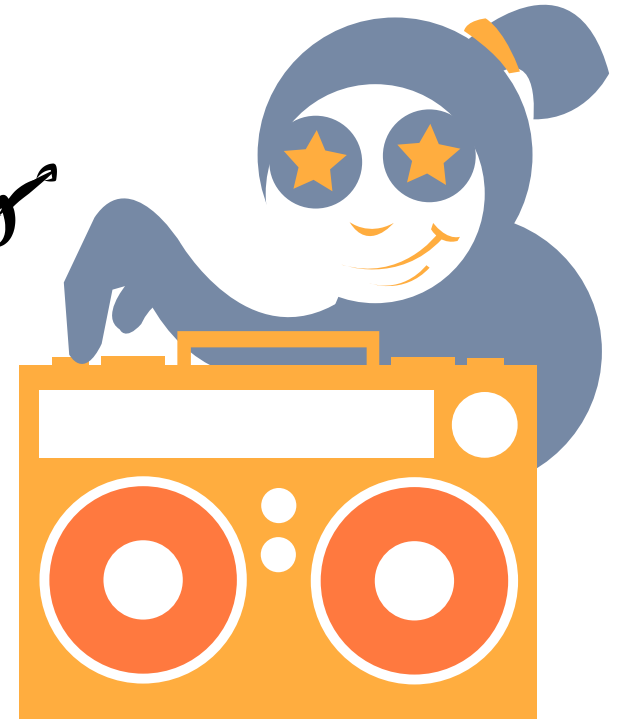


[CLICK HERE TO VIEW THE CASE STUDY ON MY WEBSITE.](#)

I redesigned the istik packaging which included creating a realistic illustration of the Ipod for the demo insert.



"Jon's approach to graphic design is edgy and modern, with a elegant twist. He has the ability to take your vision and make it a reality. A pleasure to work with!"
 -- Alissa Huber, iStik, Inc



Graphic design and production design for Sony Products contracted by an agency.

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Simply record directly to the DVD. Then play it back in any compatible DVD Player (or in the DVD drive on your PC).

Hard disk camcorders
Hard disk camcorders store your memories on an internal hard disk drive, with capacity for up to 40 hours of video (60GB drive, Long Play mode).

MiniDV camcorders
In addition to being ultra-compact, MiniDV camcorders can record images of amazing quality.

Digital® and Hi8™ camcorders
If cost is a primary concern, Digital and Hi8 camcorders may be attractive options.

HD camcorders
If you own or you're considering an HDTV, then High Definition camcorders should be at the top of your shopping list.

Capture this Mother's Day with Sony Handycam camcorders.

Get a Sony Cyber-shot® camera with face detection.
Because the face makes the photo.

Focus
Finds and focuses on up to eight faces.

Exposure
Controls the exposure so you can see faces more clearly.

White Balance
Corrects white balance for natural skin tones.

Flash
Controls flash so features are less likely to be washed out in train photos.

Trust your memories to Sony, the world's most innovative camera experience.

Make Mom's day picture perfect with a Sony α (alpha) DSLR camera.

The advanced Sony α (alpha) DSLR-A100 camera combines big-pixel 10 MP power and high sensitivity shooting with Super SteadyShot® in-camera image stabilization for low-light shots that preserve the mood without flash or tripod. Sony's Dynamic Range Optimizer automatically recaptures detail in bright and dark picture areas. Anti-Dust technology keeps the CCD imager clean for better pictures, and Eye-Stare™ Autofocus system increases camera response. Sony and Carl Zeiss® lens systems plus Minolta A-mount lens compatibility expand your creative horizons – and a supplied Lithium Ion battery provides battery power for up to 750 shots*. For sharper, clearer pictures every time you push the shutter, trust α (alpha) DSLR cameras.

*Actual results may vary based on product settings, usage patterns and environmental conditions.

Revive los momentos especiales como nunca antes.

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I was involved with the initial design from concepts through the approval process. I was also involved in building mechanicals for production.

This is a recent direct mail piece for Nestle contracted by an agency I work with. I helped with the design and I was involved in the production workflow for the entire piece including: preparing product images, sourcing and purchasing stock images and preparing the files for the printer. 140,000 pieces were printed for different markets across the country.



This direct mail piece featured an English half and a Spanish half plus separate, branded-versions and coupons for various retail stores.

Photos of the printed pages

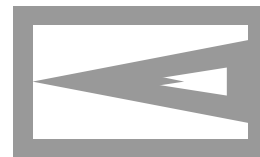




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